



Wolfgang Schwarz, Managing Director of Schwarz Profilbeschichtungs GmbH + Co. KG (right in the picture) presents Dr. Derek Taylorson, Managing Director of Cova Products with the Black Dot Award for especially well designed window films.

Even in the first award presentation last year, seven especially well designed films could be awarded. Gold and silver went to the “Siena PR Rosso” and “Siena PN Noce” from CovaXL. According to the judges, these films succeeded in replicating the natural gleam of finely ground stainless steel in a completely novel, near-perfect way through the subtle use of iridescent pigments and a light structure. “Both winning films are the result of cooperation with a demanding partner. The service provider Schüco placed a particular value on high quality visual and surface feel so as to be able to position the film coated profile according to high quality”, reports Dipl. Ing. Peter Demmler, Sales Director for Continental Europe at Cova Products. The awarded films not only look like precious timber, they feel like it too. The wonderful wooden décor “Noce Sorrento balsamico” from Hornschuch,

The winner

Since 1947 Cova Products, part of the Renolit group, have engaged in the production of PVC films for the most diverse applications. The following three main markets are supplied today: Films for 3D furniture components and coated furniture components as well as external films. The company, based in Newcastle-upon-Tyne in North East England, today employs 200 workers. New decor finishes are developed and produced in-house together with customers. Distribution is almost worldwide. The company has branches in the Far East and USA.

which achieves a very elegant effect with its reduced level of gloss and particularly fine embossment, came in third place. Among those awarded were the fine printed design of “Cherry Amaretto” from Hornchurch, the dark, pearly anthracite of “Renolit MBAS charcoal pearl structure” and the varnish-like white, emerging completely without

Schwarz profile coatings is awarded the Black Dot Award for the first time

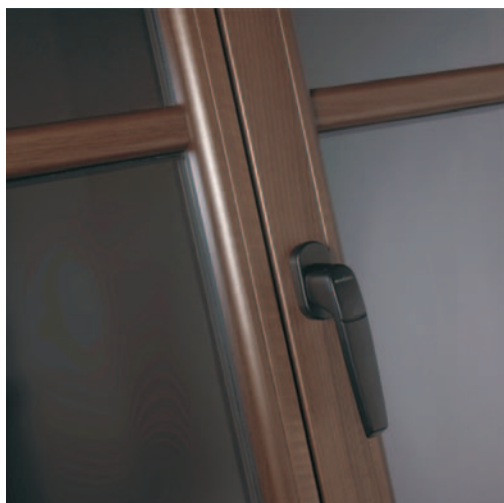
Schwarz Profilbeschichtungs GmbH + Co. KG was awarded the Black Dot Award for the finest window films for the first time. The seven finest films were selected and awarded from well over 100 films currently available for profile coating windows of every manufacturer. In 1st and 2nd place are the films from Cova Products and in 3rd place is a product from Hornschuch.

Award for the seven finest window films

embossment, of the “Hornchurch white semi matte”, as well as the very beautiful enhancement of the well-known “Golden Oak” and a dark “walnut E” from Renolit.

Having been awarded the Black Dot Award 2006 Schwarz Profilbeschichtungs GmbH wants to have a hand in recognising outstanding design innovations in this area. The goal is to take into account the growing trend in quality window and façade design for architects, window fitters, system engineers and builders and to actively boost the innovative strength of film manufacturers.

“With the Black Dot Award we want to single out especially well designed films and create the widest possible platform for all those involved in the process, in order to initiate a discussion on how a fantastic technique such as film coating can be promoted at a reasonable cost”, Wolfgang Schwarz, Managing Director of Schwarz Profilbeschichtungs GmbH + Co. KG explains his incentive to this offer of an award.



Gold and silver went to the Siena PR “Rosso” and Siena PN “Noce” from Cova Products.

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MARKETINGMAGAZIN FÜR BAUAUSSTATTER

 Verlag für Fachpublizistik GmbH
 Mörikestraße 15
 D-70178 Stuttgart

**SONDER
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The wooden décor "Noce Sorrento balsamico" from Hornschuch came in third place.

With over 20 years of experience in the area of film coating, Schwarz is the largest and most highly productive coating manufacturer on the market. In order to satisfy their customers, at the moment Schwarz is running over 140 colour and décor variations in the program.

"Unfortunately there are all-too many that only differ very slightly. So we are single-handedly running six different Oregon variations at the request of our customers in the program. This causes unnecessary costs for all those involved" bemoans Schwarz.

With competition for the finest window films, the active entrepreneur also wants to contribute to the design becoming more important along with the considerations of cost and logistics. From experience Schwarz knows that window fitters—because they are closer to the customers—place a particular value on the greatest possible colour diversity. On the other hand, some system engineers tend to make only a limited selection of variations available on the grounds of cost and logistics.

"As far as the search for new design trends goes, we can determine that both window fitters and providers value a third opinion highly—to be able to make a safe decision. The Black Dot Award could be a first aid here" Schwarz sums up.

Schwarz offers additional decision-making aids in the form of a newly arranged sample book. All available films are represented clearly and attractively.

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